ESTTA Tracking number:

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04/19/2016

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: DataPulse LLC

Application Serial Number: 86800461
Application Filing Date: 10/27/2015

Mark: ELECTIONPULSE SHARE OF WEB

Date of Publication 03/29/2016

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Discover Financial Services, 2500 Lake Cook Road, Riverwoods, IL 60015, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/28/2016. Discover Financial Services respectfully requests that the time period within which to file an opposition be extended until 07/27/2016. Respectfully submitted,

/Timothy J. Buckley/

04/19/2016

Deborah K. Squiers/Timothy J. Buckley

Cowan, Liebowitz & Latman, P.C.

114 West 47th St.

New York, NY 10036

**UNITED STATES** 

tjb@cll.com, dks@cll.com, fxm@cll.com, trademark@cll.com